



Boosting sustainability and social change through Youth led-community development

4th July 2023 - Agrigento

Theory of change: turning youth community needs into community-based projects

Project No. 101089746

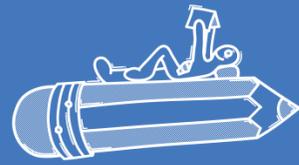


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Universidad de Alcalá



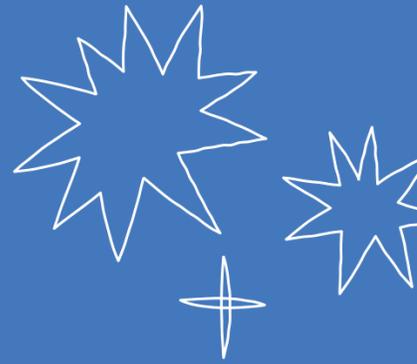


Today's Agenda



9:30 - 11:00

"Sono anche cavoli tuoi" : change throughout personal, interpersonal and collective dimensions



11:30 - 13:00

Change throughout my youth-work system

15:00 - 16:30

Theory of change in practice: from needs to projects (part 1)



17:00 - 18:30

Theory of change in practice: from needs to projects (part 2)



Today's Agenda (I)

4TH JULY 2023

Session from 9:30 to 11:00

"Sono anche cavoli tuoi":
change throughout
personal, interpersonal and
collective dimensions

1

Team check-in

2

Meet you today's buddy

3

Personal, interpersonal and
collective dimensions of change

4

Toward a definition of
change



Team Check-in

Before we start with the session, let's check how everybody feels today:



- 1 look for your yesterday's buddy
- 2 ask how their night was and how they feel today
- 3 mime their today's mood
- 4 Let's repeat the mood moves



elle

Meet your buddy and share with them a personal story of change...

- 1 play a round of memory to find your new buddy
- 2 they will be the same for the next 24 hours, this means you must check-out and check-in with them today and tomorrow morning
- 3 if you feel like, talk with your buddy about a life change you went through. If not, talk about a change you noticed in someone else's life
- 4 address each of the questions written in the box using cards from the Intuiti deck



- 1- what did motivate your need of a change?
- 2- how did you enact the change you desired?
- 3- how did the enacted change impact your life?

Remember to listen your buddy when they speak, and not to comment





**If you want to explore
Intùiti cards manual**

[https://sefirot.it/
intuiti-creative-cards](https://sefirot.it/intuiti-creative-cards)





What is change?

After having shared stories of life change with your buddy, place the intuiti cards you chose in front of you.



Now, think about the concept of change. Close your eyes and try to visualize it. Listen deeply to what comes with it. How do you feel?



write down your own "change manifesto" and read it loudly;



write down a change you'd like to enact, sign it with your name and your contacts, and put it in a hat.

Then, pick one from the hat (if you pick yours switch it)



and become a "change keeper"

What is a forest ? If not a record of change.

Change can be a disruptive force - a scientific intuition that generates a discovery, an event that upends our lives - or a slow transformation that modifies our mental or natural landscape. Whatever form it takes, it is precisely change that circumscribes the parameters of our existence, of which it is the fundamental engine.

CHANGE - J. Freeman



FRACTALITY: "Sono anche cavoli tuoi"



Today's Agenda (II)

4TH JULY 2023

Session from 11:30 to 13:00
Change throughout my
youth-work system

1

It takes a community to
change

2

Snooping into the "Theory
of Change" (ToC)

3

Framing case studies through
ToC



It takes a community to change (part 1)

Take your time to think about youth community, address the questions on each board, write down each answer on a sticky notes and stick them on the corresponding board

1) What would you like to change in your community?

THINK OF THE
IMPACTS YOU
WANT TO
GENERATE

2) Why do you desire to enact such change?

THINK OF THE
MOTIVATIONS
AND NEEDS
BEHIND YOUR
DESIRED CHANGE

3) How could you enact the change you desire?

THINK OF 1
ACTION IT
COULD TAKE

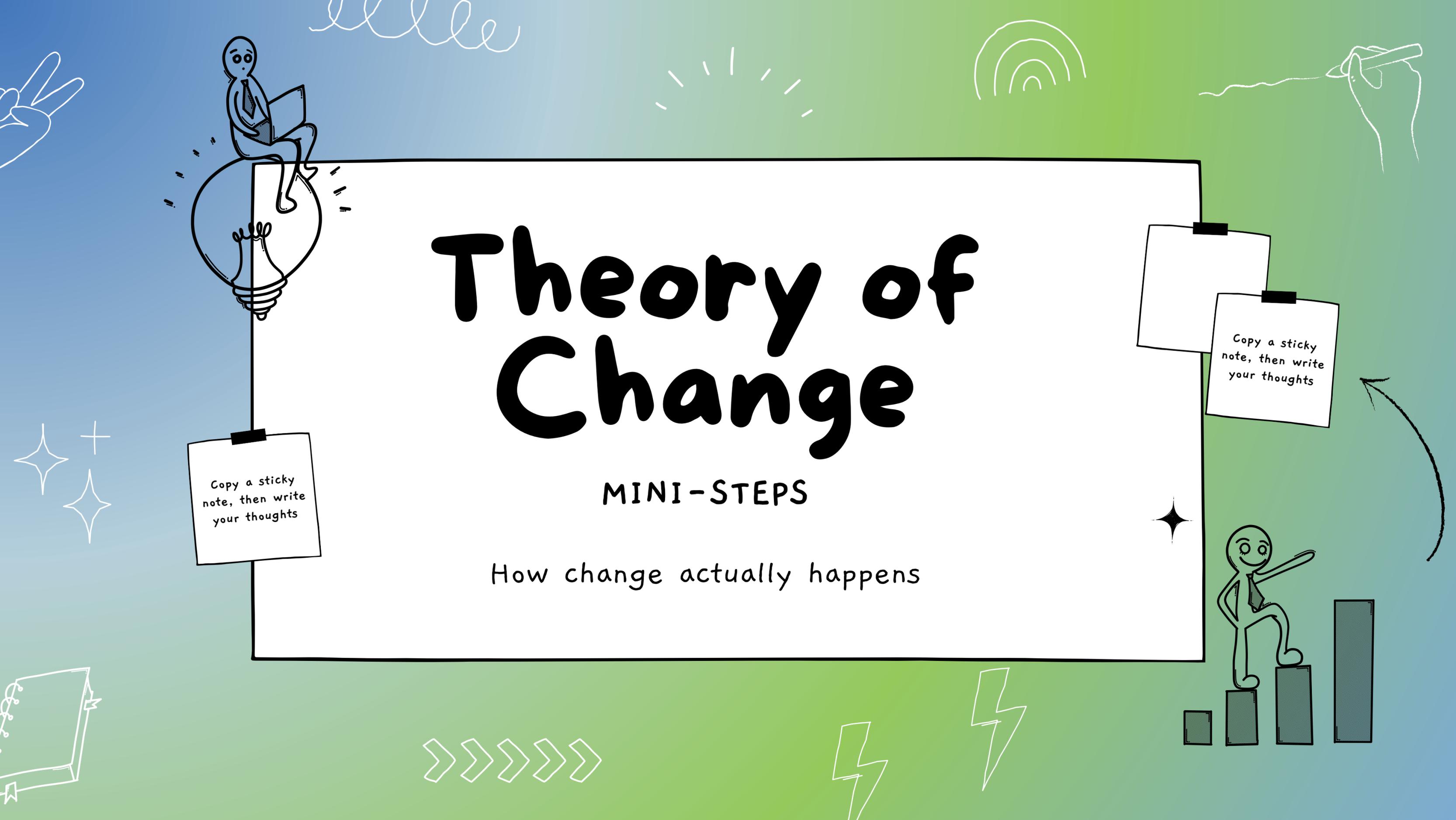
Theory of Change

MINI-STEPS

How change actually happens

Copy a sticky note, then write your thoughts

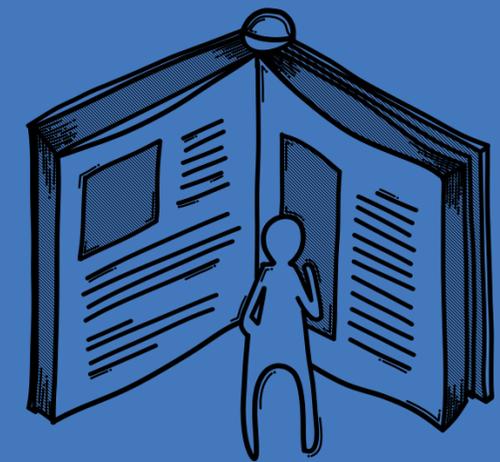
Copy a sticky note, then write your thoughts



Introduction

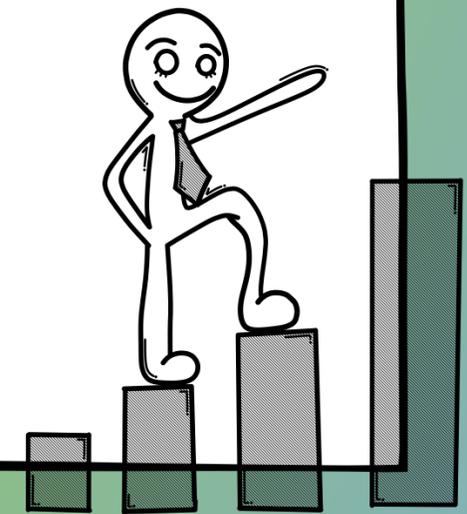
Origins

The first stream of work leading to the use of theories of change can be traced back to the late 1950s in the evaluation field. Further progress and evolution has included Daniel Stufflebeam's CIPP (context, input, processes and products) and the widely used logical frameworks. In 1995, Weiss popularized the term "Theory of Change" as a way to describe the set of assumptions that explain both the mini-steps that lead to the long-term goal and the connections between program activities and outcomes that occur at each step of the way.



ToC Framework

The ToC Framework is a diagram, a model or a statement that illustrates the series of cause effect relationships between the activities of an organization or a project, and its intended impact. A good ToC Frame requires a reasonable logic - if possible - backed by data and indicating the direct relationship between the work of your organization, and its achieved outcomes.



llle

The ToC Framework is built on the following questions:



What are the changes and obstacles in the way to achieving the intended impact?

What are the necessary resources (staff, skills, tools, financial) to do the work?

What are the programs and activities that need to be carried out to achieve the outcomes?

What is the external context or the ideal environment for the success of programs and activities?



Theory of change framework

If this audiences



participate / collaborate in these activities



what outcomes, results or changes would we see?

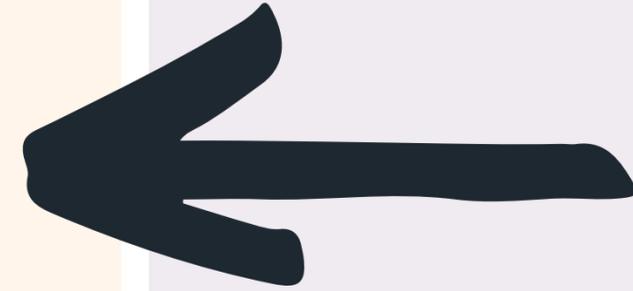


Remember
Intended impact goes WITH ultimate impact
Two sides of the brain...
Ultimate impact : the visionary piece, the dream
Intended impact : the more RATIONAL , DATA DRIVEN
side of the vision- how it will realistically be implemented
Appeal to both sides of the brain when engaging people on the point of arrival

Title of the project / Name of the organization

Tip :
This is your "north star", the point of arrival...
What change you want to see in the world!
This is a shared accountability, it's hard to measure your own specific part for this ultimate outcomes!

Let's see how the ToC Frame Works



4
Success / challenges

Empty dashed-line box for notes on success or challenges.



Refine outcomes, results and changes

1



Intended impact (point of accountability)

Intended impact defines “success” for your organization; it represents your “landing place” and point of accountability

It must be:

- specific and measurable
- should be realistic and feasible, and take into account your capacity to deliver

1

**Refine
outcomes,
results and
changes**

1



Intended impact (point of accountability)

**What positive social outcomes
will we hold ourselves
accountable for achieving ?**

1

Ready to write them ?



What is an impact?

It is a psychological, social, economic or environmental consequence, often visible in the medium or long term, that is attributed to one or many actions, interventions or programs.

Impact is the result of a series of outcomes, effects or changes that transpire generally in the short to medium term.





What is an outcome?

Outcomes are the short to medium effects you are looking to have or the 'step changes', which need to occur in order to achieve your long term or ultimate goal. If you are trying to facilitate change within an individual, you can think of this as the journey your beneficiary needs to go on to reach the change you have identified.



Refine Audiences

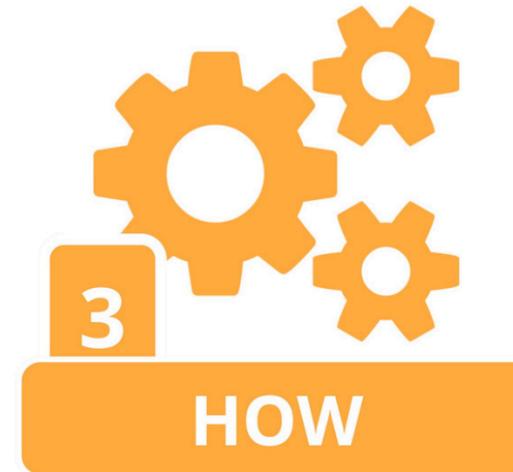


**For which beneficiaries / audiences
(Individuals, organizations, systems...) ?**

2

Ready to refine them ?

Refine Activities, Programs or Strategies



How will you achieve these intended results ?

**With what activities,
programs or strategies ?**

Ready to refine them ?

3

**In wich
context ?**



**What are the conditions for success that
your organisation requires in order to
achieve results ?**

What are the challenges or obstacles ?

4

Theory of change framework

If this audiences



participate / collaborate in these activities



what outcomes, results or changes would we see?



Remember

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Two sides of the brain...
Ultimate impact: the visionary piece, the dream
Intended impact: the more RATIONAL, DATA DRIVEN side of the vision- how it will realistically be implemented
Appeal to both sides of the brain when engaging people on the point of arrival

Title of the project / Name of the organization

Tip:

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Let's see how the ToC Frame Works on



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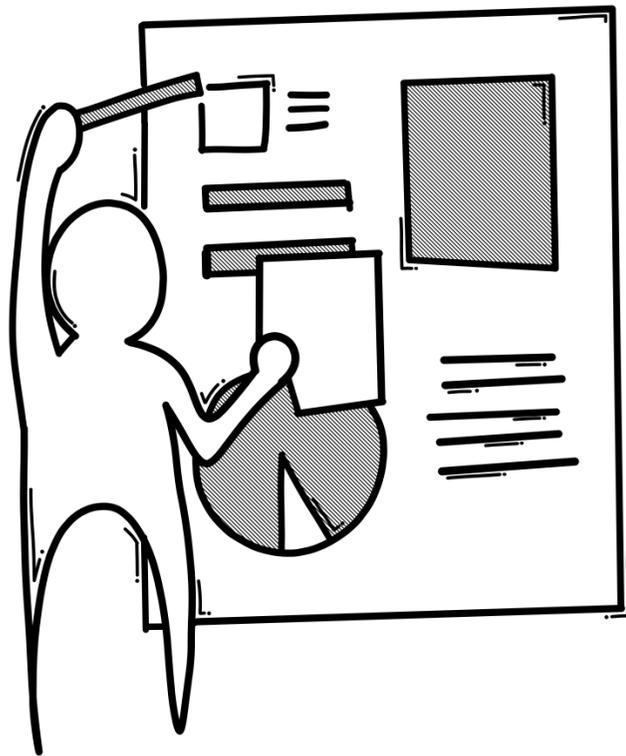
4
Success / challenges



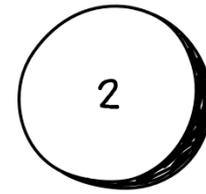


Case studies

each group frame different cases following the instructions on the MIRO BOARD, then present it!



Begin to map intended impact



Define who's



Define how's



Try to link it to each other in logic chains



Try to organize the ideas (merge same outcomes, find visual element to help you explain your TOC...)



Today's Agenda (III)

4TH JULY 2023

Session from 15:00 to 16:30

Theory of change in
practice: from needs to
projects (part I)

1

From theory to practice

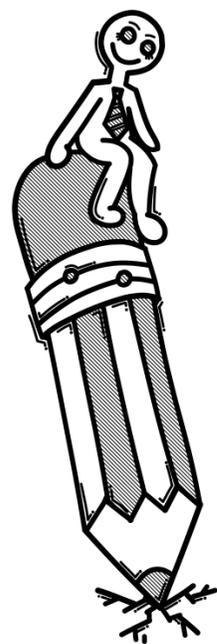
2

Drafting-out our project



It takes a community to change (part 2)

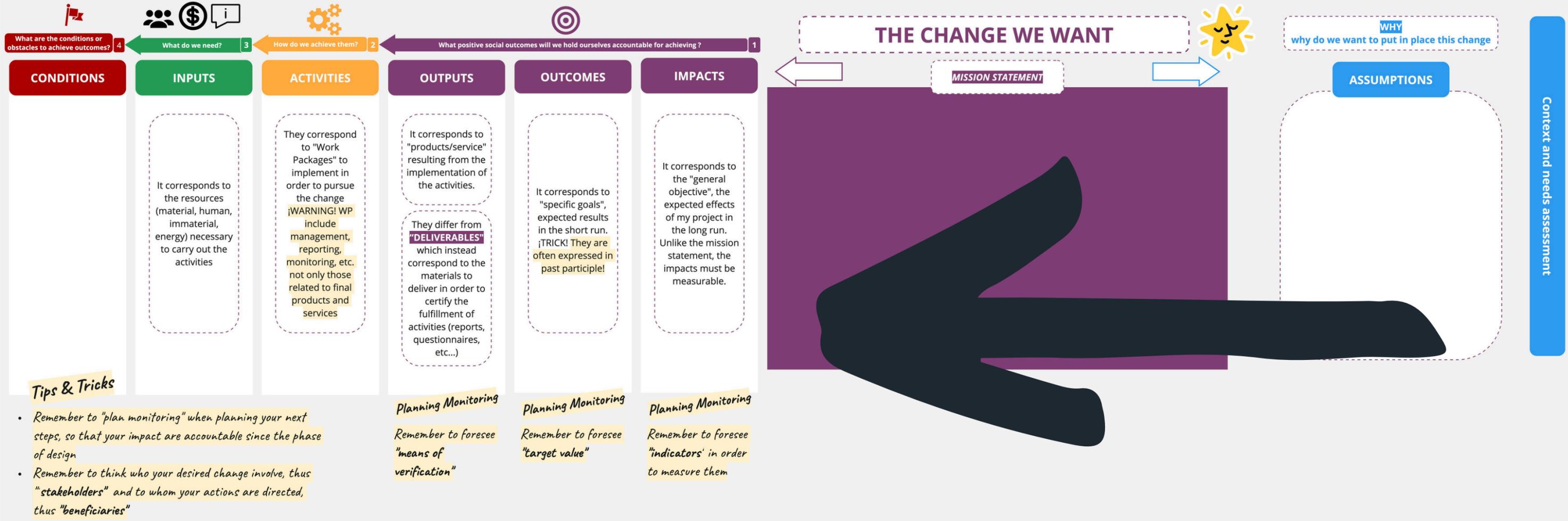
1. Examine the thoughts previously annotated on the three boards;
2. Cluster and rephrase them in light of the knowledge acquired about ToC;
3. Vote the NEEDS reflecting youth community the most;
4. Vote the CHANGES reflecting youth community needs the most;
5. If needed, rephrase them in the form of "assumptions" and "mission statements";



The image shows three sequential boards, each with a black header and a white body. The boards are arranged horizontally from left to right.

- Board 1:** Header: "1) What would you like to change in your community?". Body: Three sticky notes are pinned. The top two notes say "THINK OF THE IMPACTS YOU WANT TO GENERATE" and "THINK OF THE IMPACTS YOU WANT TO RATE" (with a star). The bottom note says "THINK OF THE IMPACTS YOU WANT TO GENERATE" (with three stars). A red circle highlights the bottom note.
- Board 2:** Header: "2) Why do you desire to enact such change?". Body: Three sticky notes are pinned. The top two notes say "THINK OF THE MOTIVATIONS AND NEEDS BEHIND YOUR DESIRED CHANGE" and "THINK OF THE MOTIVATIONS AND NEEDS BEHIND YOUR DESIRED CHANGE" (with a star). The bottom note says "THINK OF THE MOTIVATIONS AND NEEDS BEHIND YOUR DESIRED CHANGE" (with three stars). A red circle highlights the bottom note.
- Board 3:** Header: "3) How could you enact the change you desire?". Body: Three sticky notes are pinned. The top two notes say "THINK OF I ACTION IT WOULD TAKE" and "THINK OF I ACTION IT WOULD TAKE" (with a star). The bottom note says "THINK OF I ACTION IT WOULD TAKE" (with three stars). A red circle highlights the bottom note.

ToC+Logic FRAMEWORK - from the "change we want" to planning our next steps to enact it



Let's see how a version of the ToC + Logic Frame Works on



miro

WORLD CAFÉ

Drafting out our project



How the world cafe works

- one issue per table or shift;
- facilitators flapping;
- 4-5 people changing table at each shift;
- draw, take notes, doodle, etc...;
- listen in order to better understand;
- think before speaking;
- contribute with your ideas;
- focus on what matters;
- find connections;
- slow down;

- ***Have Fun***

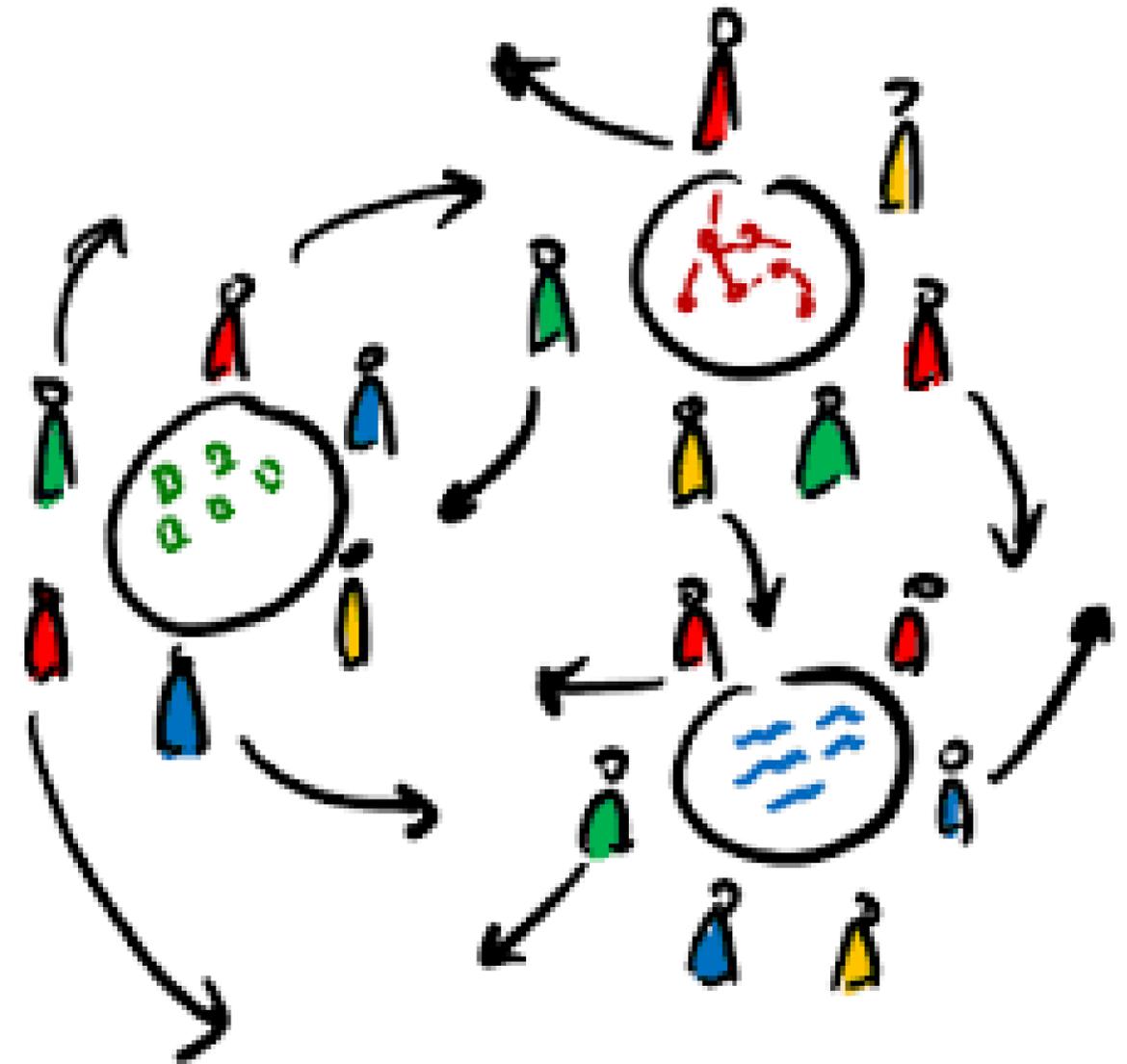


Table 1

DESIRED IMPACTS &
EXPECTED OUTCOMES

Table 2

ACTIVITIES
& OUTPUTS

Table 3

INPUTS

Table 4

CONDITIONS



**TIME
FOR A
BREAK**

Today's Agenda (IV)

4TH JULY 2023

Session from 17:00 to 18:30

Theory of change in
practice: from needs to
projects (part 2)

1

Tips & Tricks

2

Finalizing the draft

3

Team check-out



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Table 1

DESIRED IMPACTS &
EXPECTED OUTCOMES

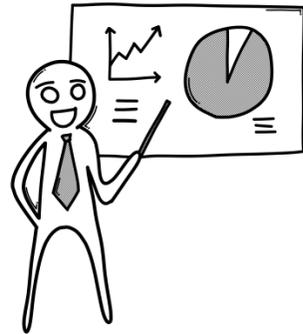


Table 2

ACTIVITIES
& OUTPUTS



Table 3

INPUTS

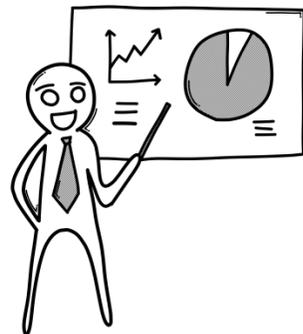
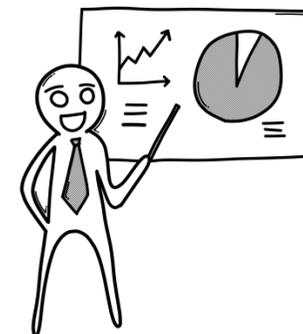


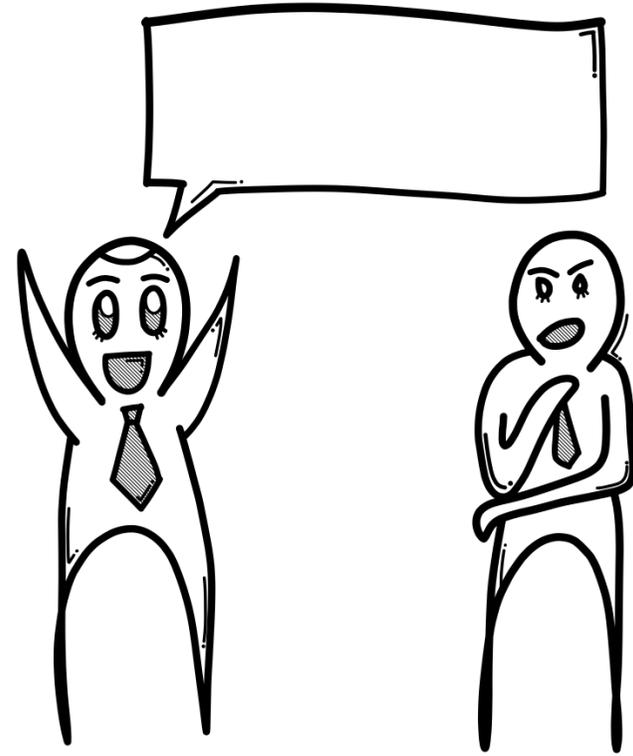
Table 4

CONDITIONS



Q & A

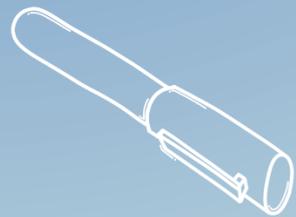
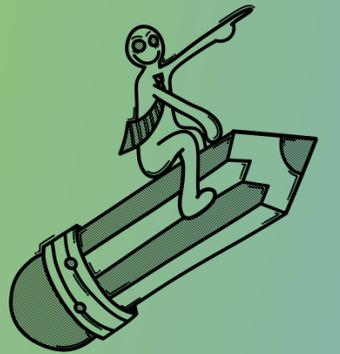
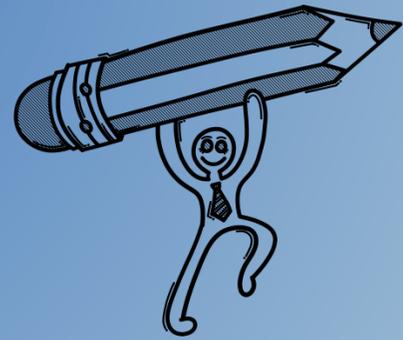




Check-out & Feedback session

Thank you for
your time!

Have a
good evening
and see you
tomorrow!



Team Check-in



I wannabe a
super talented
illustrator!

Before we start with the session, let's check how everybody feels today:

- 1 look for your yesterday's buddy
 - 2 ask how their night was and how they feel today
 - 3 ask which kind of power they'd like to have to face the day
 - 4 draw (or give a name to) their today's alter-hero!
 - 5 Let's observe together our team power board
- 