



Boosting sustainability and social change through Youth led-community development

3rd July 2023 – Agrigento

Social generativity and youth-led community development

Project No. 101089746



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Universidad
de Alcalá





Today's Agenda

3rd July 2023

9:30 – 11:00

Landing in the course: identifying (emerging) patterns and qualities of our stories of youth work

11:30 – 13:00

How BeYOU may facilitate youth-led community development

15:00 – 16:30

Social innovation and social generativity

17:00 to 18:30

BEingYOUth and youth-led community development



Today's Agenda (I)

3rd July 2023

Session from 9:30 to 11:00

Landing in the course: identifying (emerging)
patterns and qualities of our stories of youth work

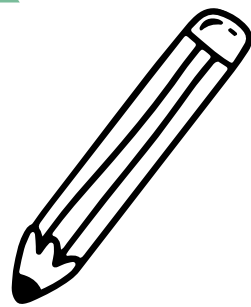
Team check-in and Icebreaker

Meet your today's buddy

Tell your stories of youth work!

What's your weather like today?

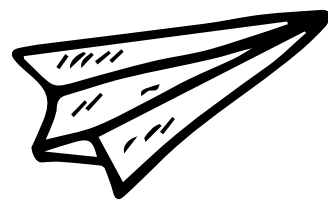
it is



draw it on the paper roll
indicating your name

Who are YOU?

I am



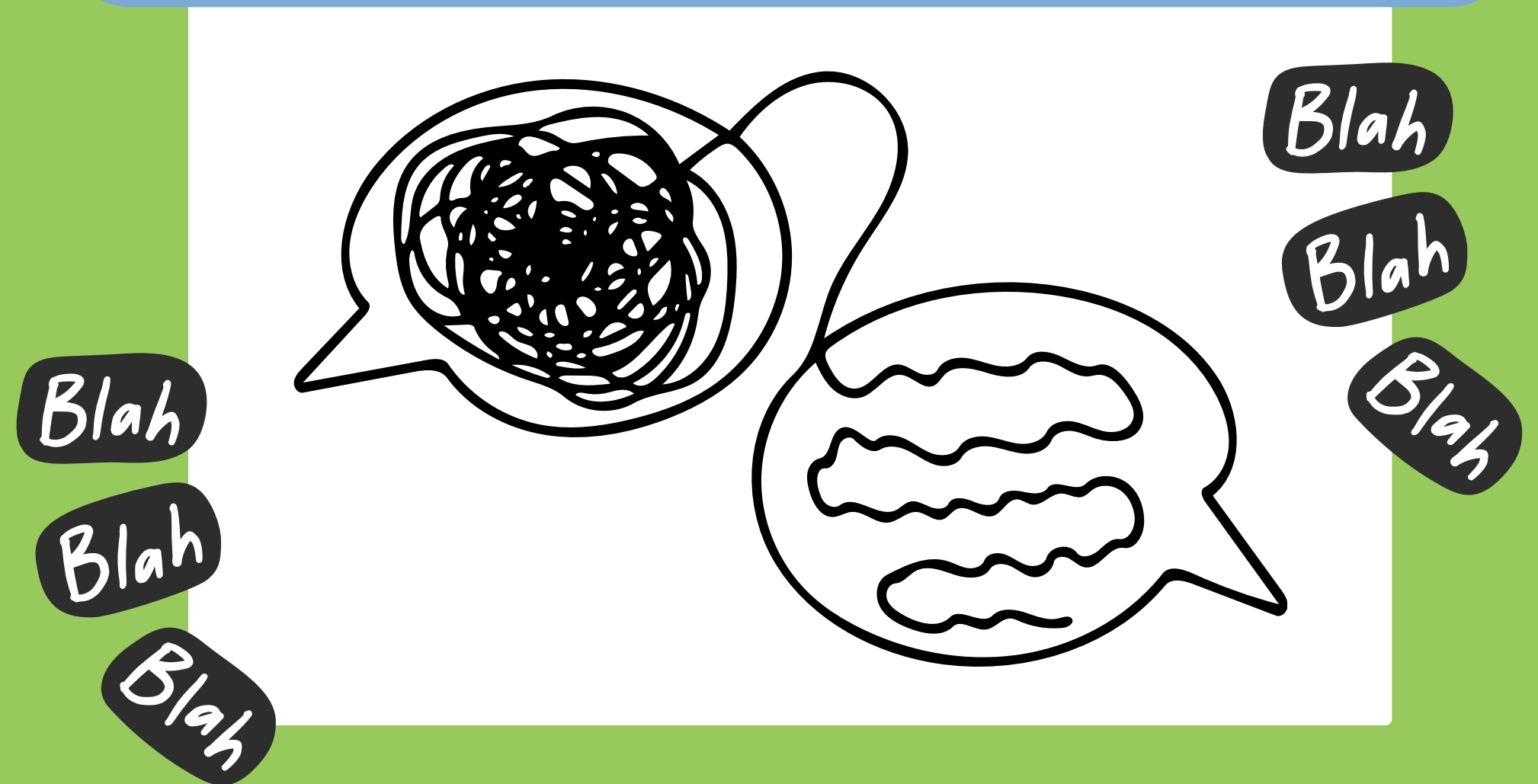
enjoy some playful ways of
telling us who YOU are

How it works:

- 1 each participants pick one end of the ropes
- 2 what a mess! let's be gentle and districate the ropes
- 3 there's your buddy waiting for you at the end of the rope
- 4 you'll have to discretely take of them for the next 24 hours
- 5 observe them for one minute (try not to laugh 😂)
- 6 now, you can start talking...

Meet your buddy and tell them your YW story...

...about youth-led community development processes you took part in or you know about. Then present your buddy's story



TIME FOR A

BREAK.



Today's Agenda (II)

3rd July 2023

Session from 11:30 to 13:00

"How BeYOU may facilitate youth-led community development"

Debriefing: tackle shared challenges in youth work

Setting my expectations: how may BeYOU facilitate me in finding new allies and facing enemies and fears in my youth work

Presentation of BeYOU

Debriefing

After having shared experiences in youth work, we'll process them trying to identify their common traits:

- 1) Who are the main characters involved?
- 2) What are the main challenges they face?
- 3) Who are the most common enemies? Who are the most common allies?

1

through fabula approach, identify shared features in your stories of YW, write each of them on a sticky note

FABULA

use for each question you address a different color

FABULA

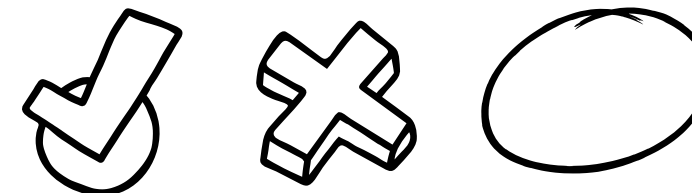
use for each question you address a different color

FABULA

use for each question you address a different color

2

read and cluster the sticky notes, talk about them, and then vote 1-2 sticky notes representing you the most, pick the most voted and rephrase them if necessary



3

come out with a fabula scheme to tell the story you share as youth workers

FABULA

FABULA

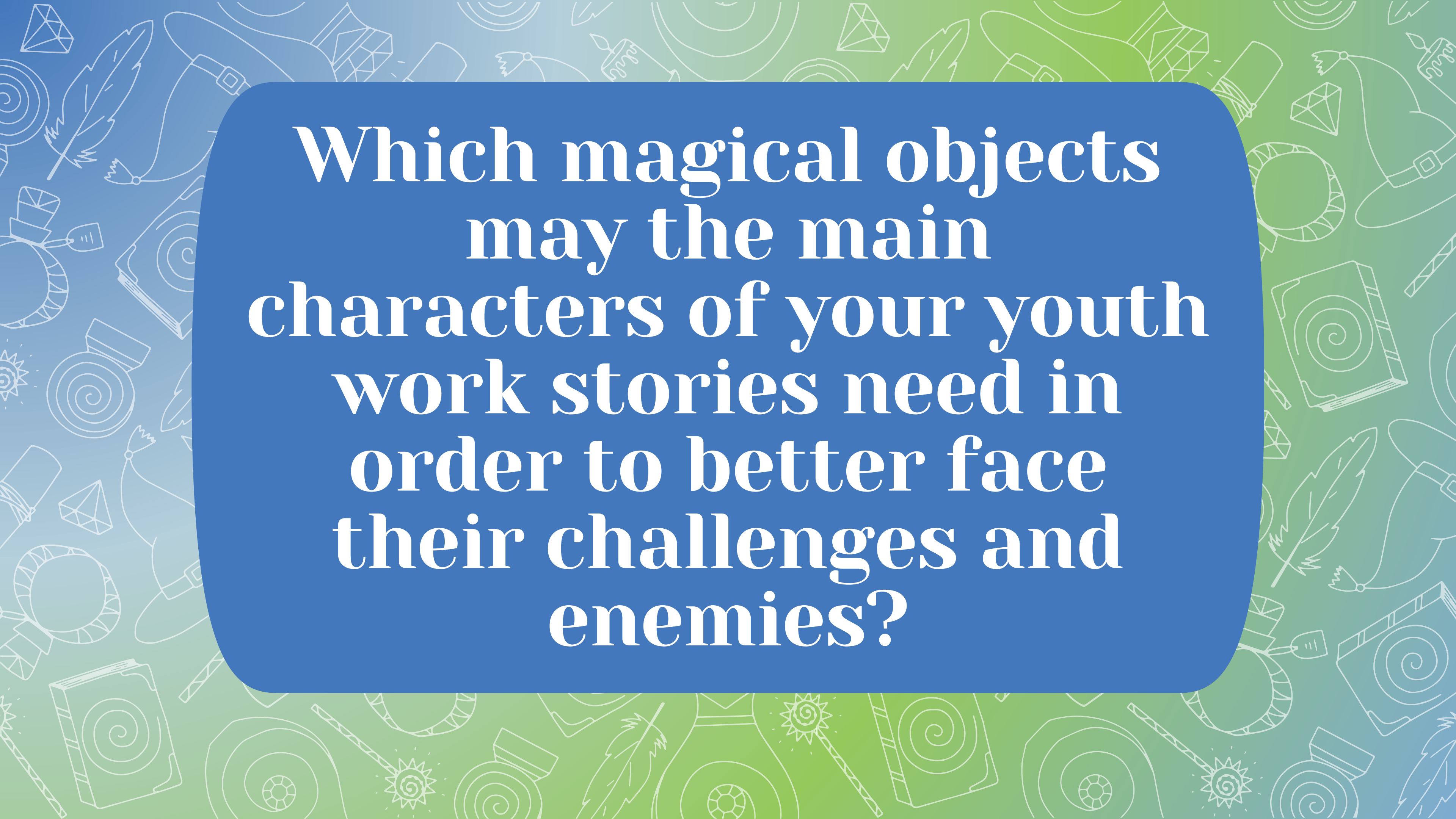
FABULA

FABULA

FABULA

FABULA





**Which magical objects
may the main
characters of your youth
work stories need in
order to better face
their challenges and
enemies?**



The magical objects (?)

What do I expect from BeYOU? How may BeYOU facilitate finding new allies and facing enemies and fears in my youth work?

1

identify magical objects that may help the characters to find allies and face challenges and fears, write each of them on a sticky note

magical objects must have the same color

FABULA

magical objects must have the same color

2

may magical objects change the fabula? how?
TELL YOUR STORY!

FABULA

FABULA

FABULA

FABULA

FABULA

FABULA

What is BeYOU?

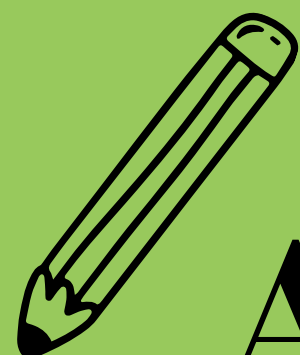
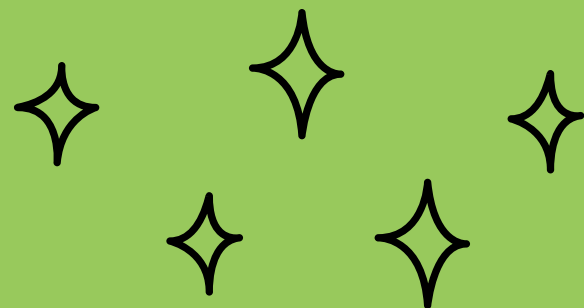
it is



discover what BeYOU is

LUNCH

TIME



Today's Agenda (III)

3rd July 2023

Session from 15:00 to 16:30

Social innovation and social generativity

Definition of the social generativity paradigm

Looking at case studies through social
generativity lenses



**Have you ever heard about social
generativity? Let's talk about it!**

**go on
www.menti.com**

**insert the code
8912 4229**



SISTEMIC APPROACH

durable changes in the *social system*

PRAGMATIC APPROACH

development of new relationships (*social motivation*)

MANAGERIAL APPROACH

creation of benefits for society (*social value*)

CRITIC APPROACH

shaping new governance models (*social structure*)



SOCIAL INNOVATION



**INTRODUCING
SOMETHING NEW**

**ADDRESSING
UNSATISFIED NEEDS**

**TRANSFORMING SOCIAL
RELATIONSHIPS**

empowering most
disadvantaged groups

**SOCIAL
GENERATIVITY**

any social relationship can
enable social change

GENERATIVE ORGANIZATIONS

GENERATIVE INNOVATION



Capacity building

attribute, directly or
indirectly, power to
take action to enable
durable changes



**COMMUNITY
EMPOWERMENT**

(social justice and
equality)

What is social generativity?



Definition

An action in the economic, political, social or cultural sphere which, in response to an external or internal stimulus, brings something new into the world or regenerates something already existing with the aim of building capacities throughout communities: directly through its empowerment or indirectly through the improvement of the surrounding context.

(McAdams, de St. Aubin, 1992; McAdams et al., 1998; McAdams, Logan, 2004)

Stages of Social Generativity



"BRING INTO THE WORLD"



"TAKE CARE"



"LET IT GO"

Case studies

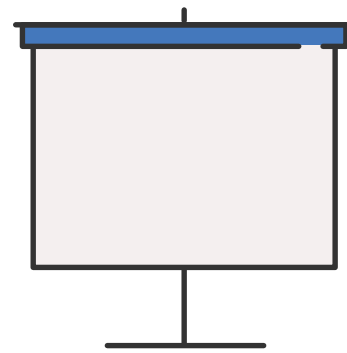
1

each group analyzes different cases through social generativity lenses



2

then present it! you can be as creative as you want in the presentation

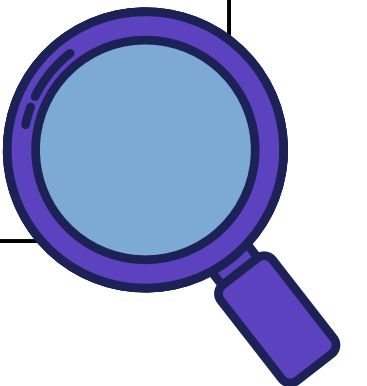


What is being "brought into the world"? Why? Which **generative actions** does it **take to do it?**

Which social groups do enable generative actions? To whom are such actions addressed? Which kind of **social relationships** do such actions allow to establish and/or transform?

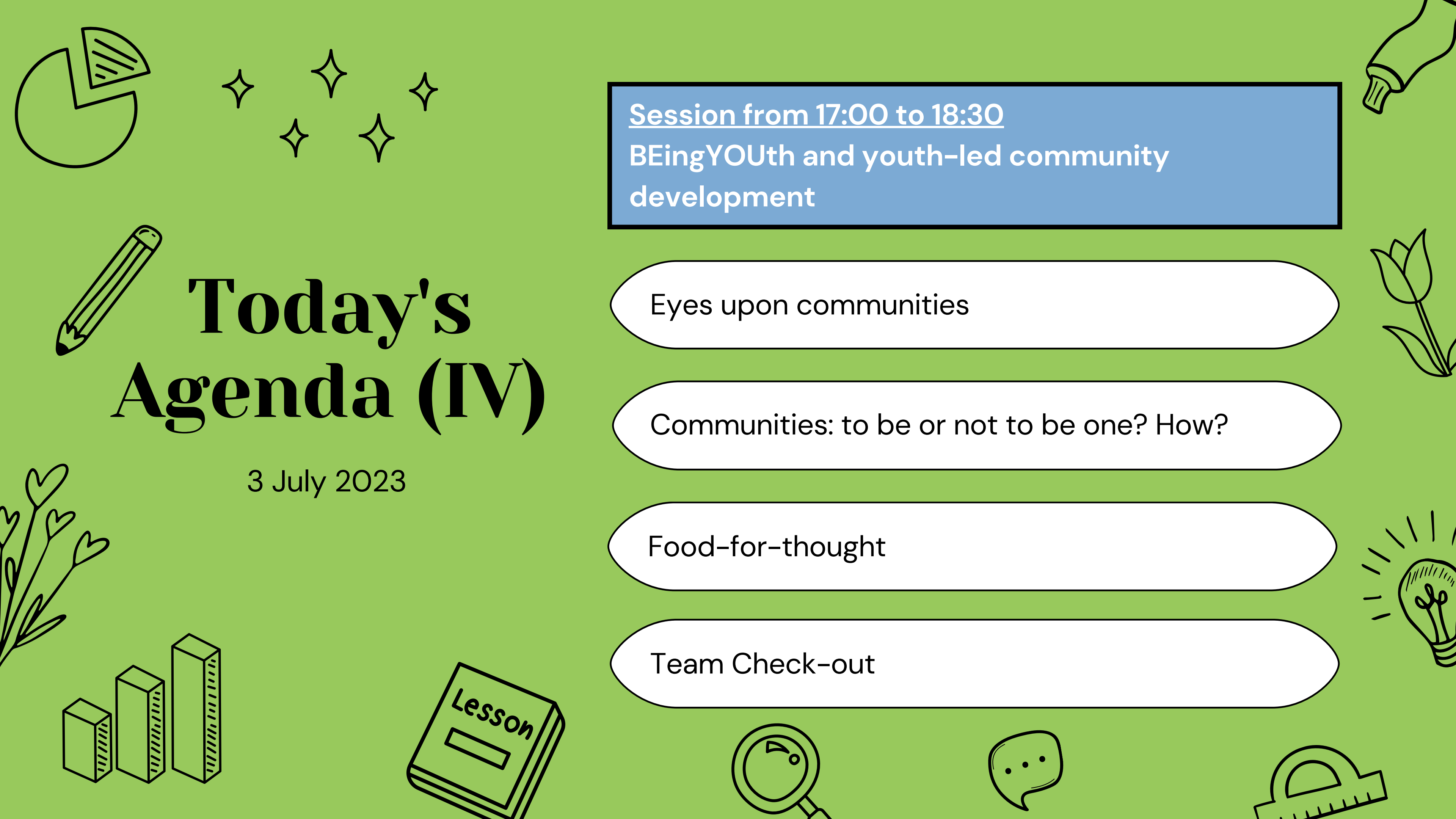
What does the generative group do to "take care" of it? Which **generative actions** does it take to do it?

What does the generative group do to "let it go"? How does the community **capacitate** other generations to keep taking care of it?



TIME FOR A

BREAK.



Session from 17:00 to 18:30
BEingYOUth and youth-led community
development

Today's Agenda (IV)

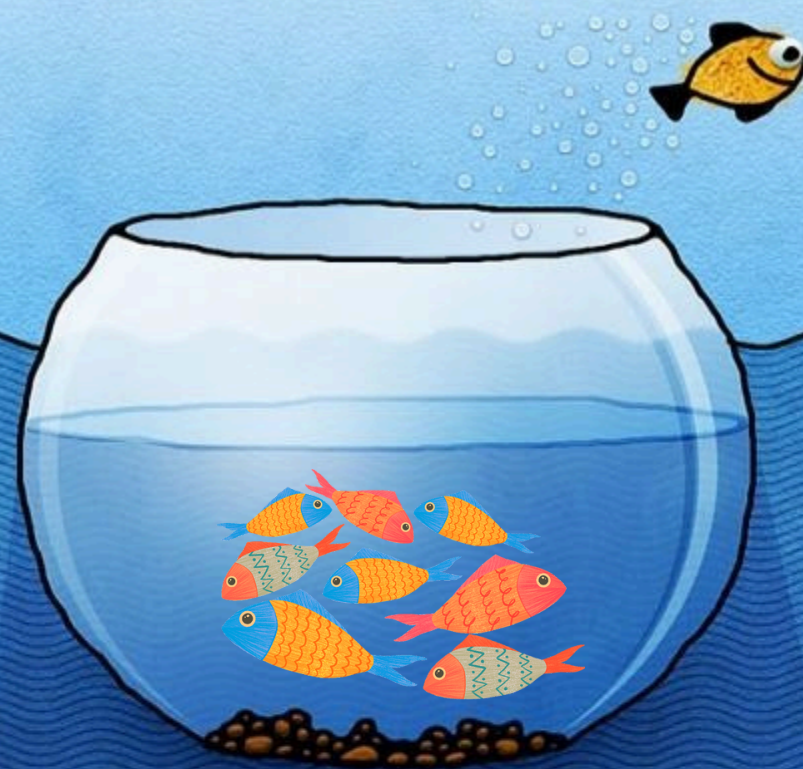
3 July 2023

Eyes upon communities

Communities: to be or not to be one? How?

Food-for-thought

Team Check-out



FISH-BOWL!

What is a community for YOU? Do you feel part of any communities? What does BEingYOUth mean in EU? How would you describe the EU youth community? What do EU youth community members care about?

Communities: to be or not to be?



1

draws yourself as a character representing the youth workers community (YWC)



3

each of you is assigned a community character: draw them trying to imagine their voice



2

write down in a ballon your needs as part of the YWC

! WHY?
! WHAT?
? WHO!
! WHEN!

4

participants guess which communities represent the characters drawn and write down their needs

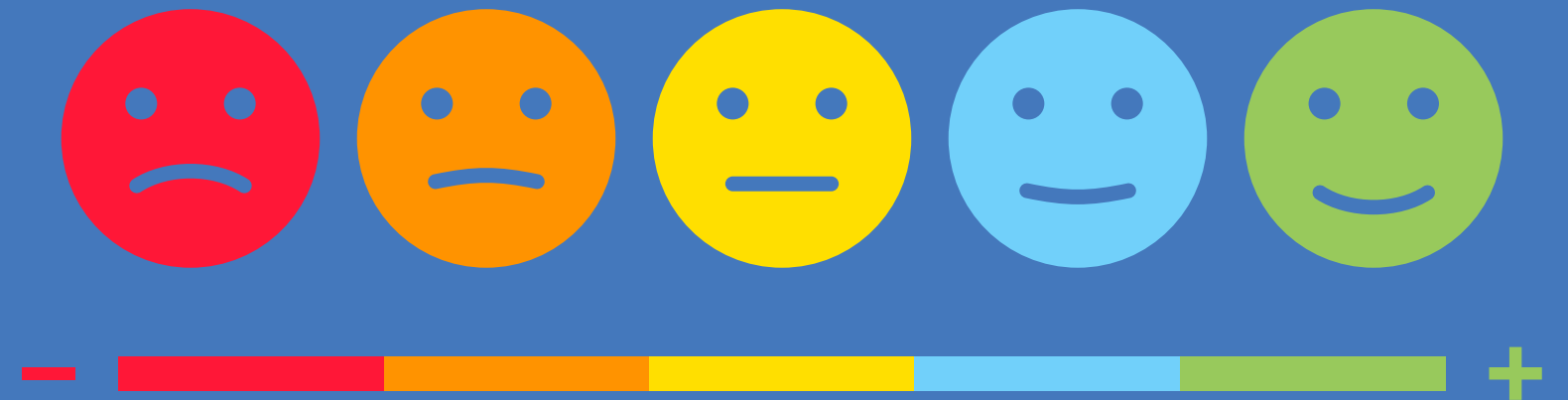


**What did YOU learn
about communities?**



Q&A

Check-out & Feedback session



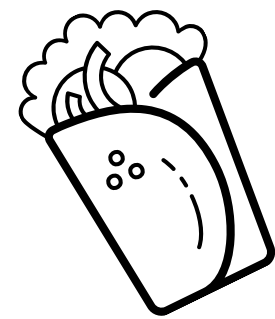
How do you like the training so far?

Tell us on our pre - evaluation questionnaire 🙌 🙌 🙌

<https://forms.gle/rtaUFSttmedbgvJu6>



That's a wrap!



Your first day of training is finally over! Thank you for your attention ❤️
see u tomorrow!